MEDICEUTICALS®

REPAIRS & CREATES VOLUME

VIVID

WHEN TO USE

- Damaged hair
- Weak hair
- Cosmetic buildup
- Chlorine damaged hair
- Chemically treated hair

WHAT TO EXPECT

- ☑ Deep cleansed scalp & hair
- ☑ Detoxified scalp & hair
- ☑ Boosted hair volume
- ☑ Strengthened hair
- ☑ Scalp protection pre and post chemical processes
- ☑ pH balanced scalp & hair
- ☑ Shiny hair
- ☑ UV protection

MEDICEUTICALS

Purifying shampoo

250ml 1000ml

BENEFITS

- Can be used on normal hair and scalp, wigs or before and after chemical hair treatments.
- Apple cider vinegar regulates the acidity of the scalp and hair.
- Removes chlorine and cosmetic buildup from the hair.
- Ideal in combination with **Volume&Strength** and **Final Finish** as a repair treatment for the hair.
- Gives the hair a natural shine.
- SLS and paraben free formula.

UNIQUE COMPLEXES

COLOUR RETENTION COMPLEX™

PURE ZERO COMPLEX™ SLS FREE

INGREDIENTS

Water (Aqua) · Sodium C14-16 Olefin Sulfonate · Disodium Laureth Sulfosuccinate · Sodium Cocoyl Isethionate · Cocamidopropyl Betaine · Cocamide MEA · Cocamidopropyl Hydroxysultaine · Sodium Chloride · Polyquaternium-10 · Sodium PCA · Hydrolyzed Collagen · Panthenol · Butylene Glycol · Chamomilla Recututa (Matricaria) Flower Extract · Lecithin · Biotin · Benzyl Benzoate · Dimethicone Copolyol · Hydrolyzed Keratin · Cetyl PEG · Ethylhexyl Methoxycinnamate · Pyrus Malus (apple) Vinegar · DMDM Hydantoin · Tetrasodium EDTA · Disodium EDTA · Citric Acid · Fragrance (Parfum) · Hexyl Cinnamal · Linalool · Hydroxycitronellal · Blue 1 (CI42090).

PARABEN FREE

SULPHATE FREE

INSTRUCTIONS FOR USE

1. Wet the hair thoroughly.
2. Pour a small portion of **Vivid** into your palms and apply it evenly, with gentle, circular movements over the scalp.
3. Leave the product on to act for 2-3 minutes.
4. Rinse the hair thoroughly and repeat the process if necessary.

Use **Mediceuticals®** styling products to style your hair!

OPTIMAL FOLLICLE HEALTH · pH BALANCED · ALL HAIR TYPES